Rachel Tokash
Graphic Designer

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(**Portfolio >**)

About

A highly motivated designer who is eager to learn and improve, with the capability to work both in a team and alone, creative and ambitious. I have a lot of experience in Marketing Design and have knowledge in UX/UI design.

Language

Hebrew | Native

English | Advanced

Skills

Design
Vector illustrations
Small animations
Storyboard
Branding

Tools
Photoshop
Illustrator
Indesign
After Effects
Adobe XD
Premiere
Figma

Job experience

Art Director
Avraham ADV | 2018 - 2020

Concept thinking and brainstorming, including all stages and design, whether it's a mini campaign online or a big campaign on TV. During my work i designed both Marketing Design: newsletters, banners, landing pages, Facebook and Instagram ads, and also printed media such as: posters, flyers and ads.

Graphic Designer
Barzilai - Promotional products | 2017 - 2018

Creating promotional products Mockups for varied companies.
Managing the company website and uploading content and images.
Direct communication with all the customers about every aspect of their requests.

Education

UX course
Codesigner | 2020

A profound course that gave me extensive knowledge of the process involved in building and designing a product interface, from writing a use case and understanding the user through user research, competitive analysis, sketches and wireframes of the process the user goes through and the final step which is the design itself.

B.Ed.Des studies
The NB Haifa School of Design | 2013 - 2017

4 years of design studies combined with education studies. Within my studies i got a lot of experience in Adobe Creative Suite, improved my typography abilities and my understanding in composition. In addition, i had courses in Psychology, Sociology and Philosophy.